

# DATA VIZ

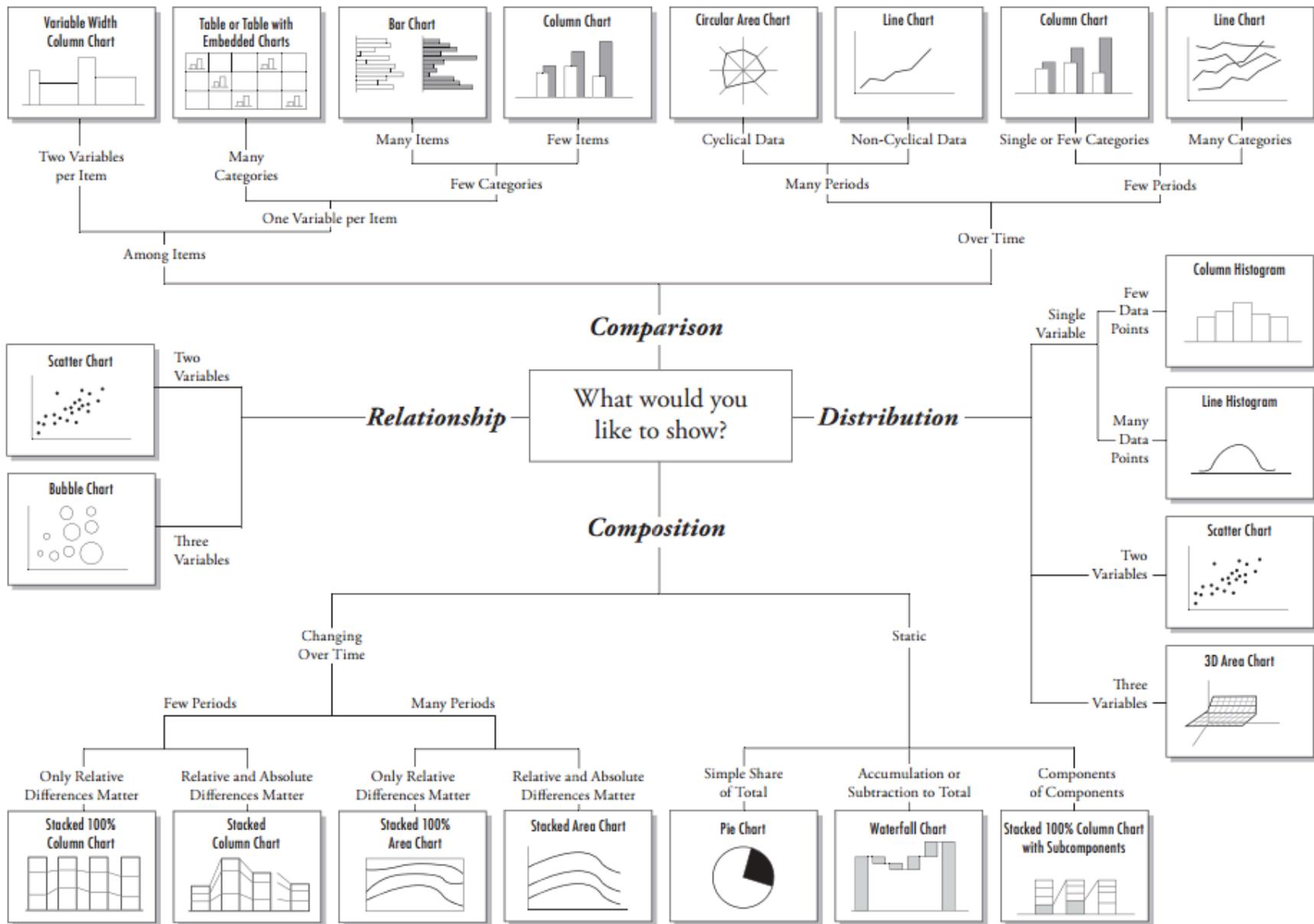
how to design with data



# **PICK A FORM THAT FITS**

Reveal what's unique about the data

# Chart Suggestions—A Thought-Starter



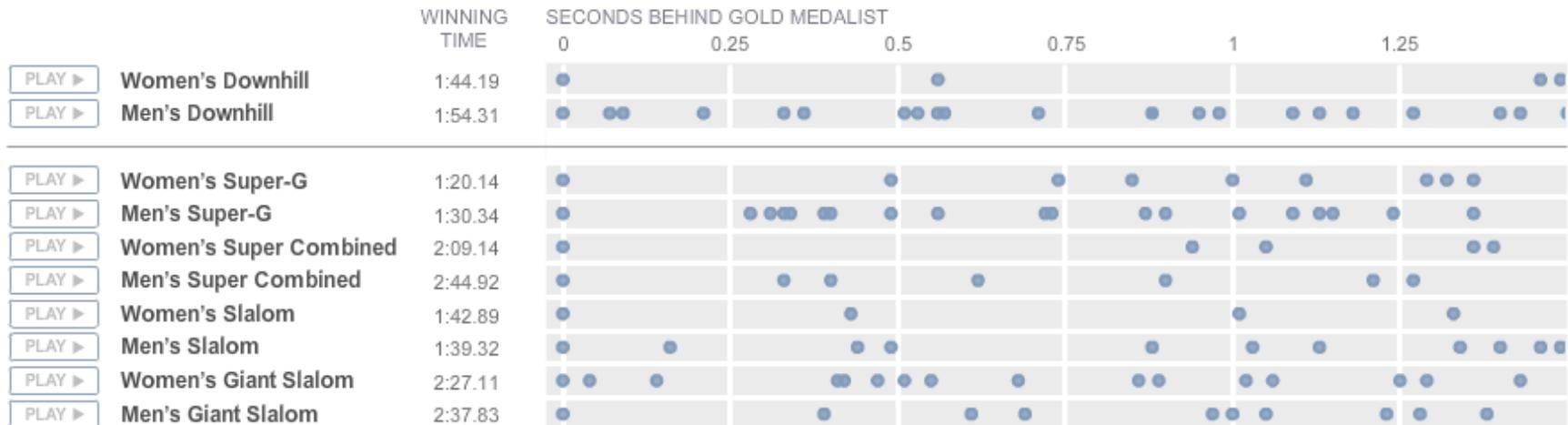
# Fractions of a Second: An Olympic Musical

At the Olympics, the blink of an eye can be all that separates the gold medalist from the 10th-place finisher. In some events, this is obvious. But in others, with athletes racing one by one, the closeness of the race is harder to perceive. Listen to the differences below.



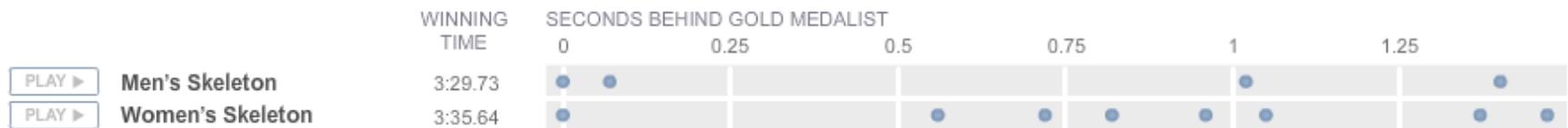
## Alpine skiing

The women's downhill course was extremely tiring, and, because it was more challenging than the men's course, it ended up separating the skiers by much larger margins. This pattern appears in the two speed events: the downhill and the super-G.



## Skeleton, Bobsled and Luge

In percentage terms, the men's skeleton had one of the tightest finishes in Vancouver, with only .07 of a second separating the top two finishers across a three-and-a-half-minute run. But the difficult track produced speeds higher than expected, and many sliding events had relatively large gaps between gold and silver.



↑ Fashion stuff!

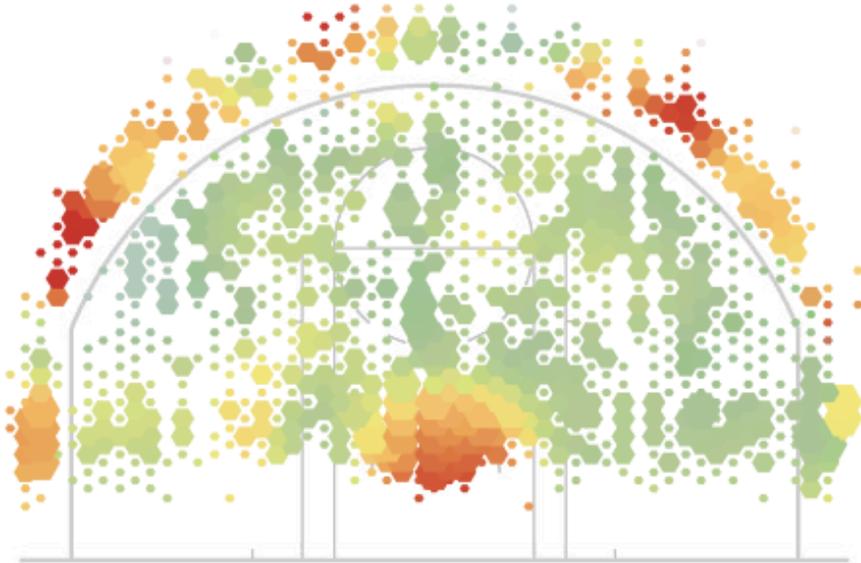
# Where the Heat and the Thunder Hit Their Shots

The shooting patterns for the players on the Miami Heat and the Oklahoma City Thunder reveal where they are most dangerous on the court. Below, compare each player's strengths using court maps and analysis by Kirk Goldsberry, a geography professor at Michigan State. [Related Article »](#)



## Miami Heat

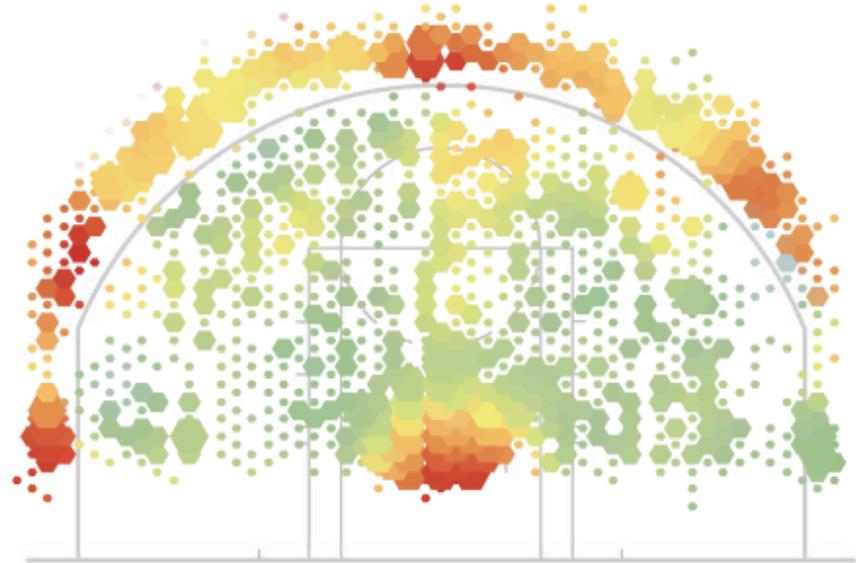
TOTAL SHOTS **5,209** | POINTS PER SHOT **1.01** | F.G. PERCENT **47%**



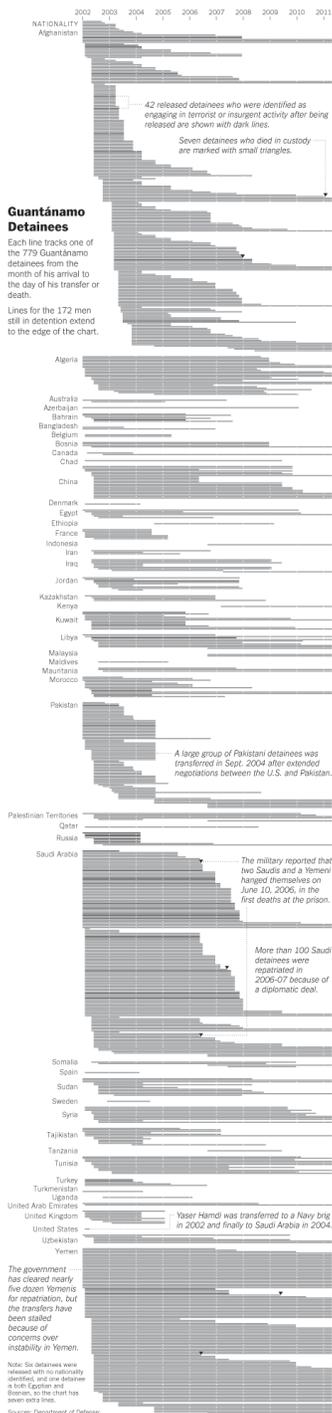
The Heat rely on player positioning to create isolation plays for LeBron James and Dwyane Wade, often on the left side. The Heat take many fewer 3-point shots than the Thunder.

## Oklahoma City Thunder

TOTAL SHOTS **5,228** | POINTS PER SHOT **1.03** | F.G. PERCENT **47.1%**



The Thunder are effective from almost any area on the court and shoot many more 3-point shots than the league average. Kevin Durant and James Harden are potent from the top of the arc.



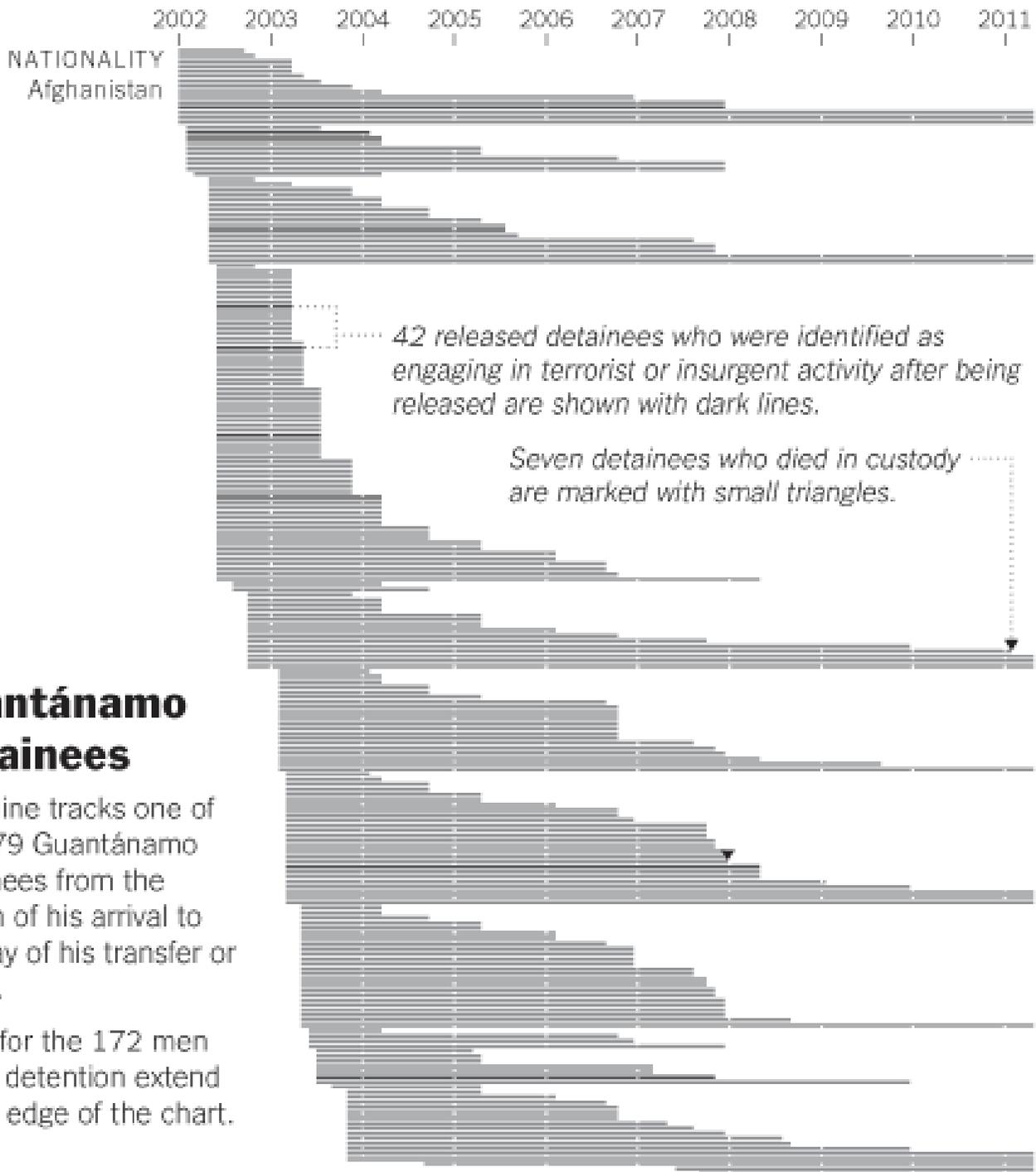
**Guantánamo Detainees**

Each line tracks one of the 779 Guantánamo detainees from the month of his arrival to the day of his transfer or death.

Lines for the 172 men still in detention extend to the edge of the chart.

Note: Six detainees were released with no nationality identified, and one detainee is both Egyptian and Jordan. In the chart, he has been left blank.

Sources: Department of Defense; Department of Justice; Guantánamo Review Task Force; news reports.



# Guantánamo Detainees

Each line tracks one of the 779 Guantánamo detainees from the month of his arrival to the day of his transfer or death.

Lines for the 172 men still in detention extend to the edge of the chart.

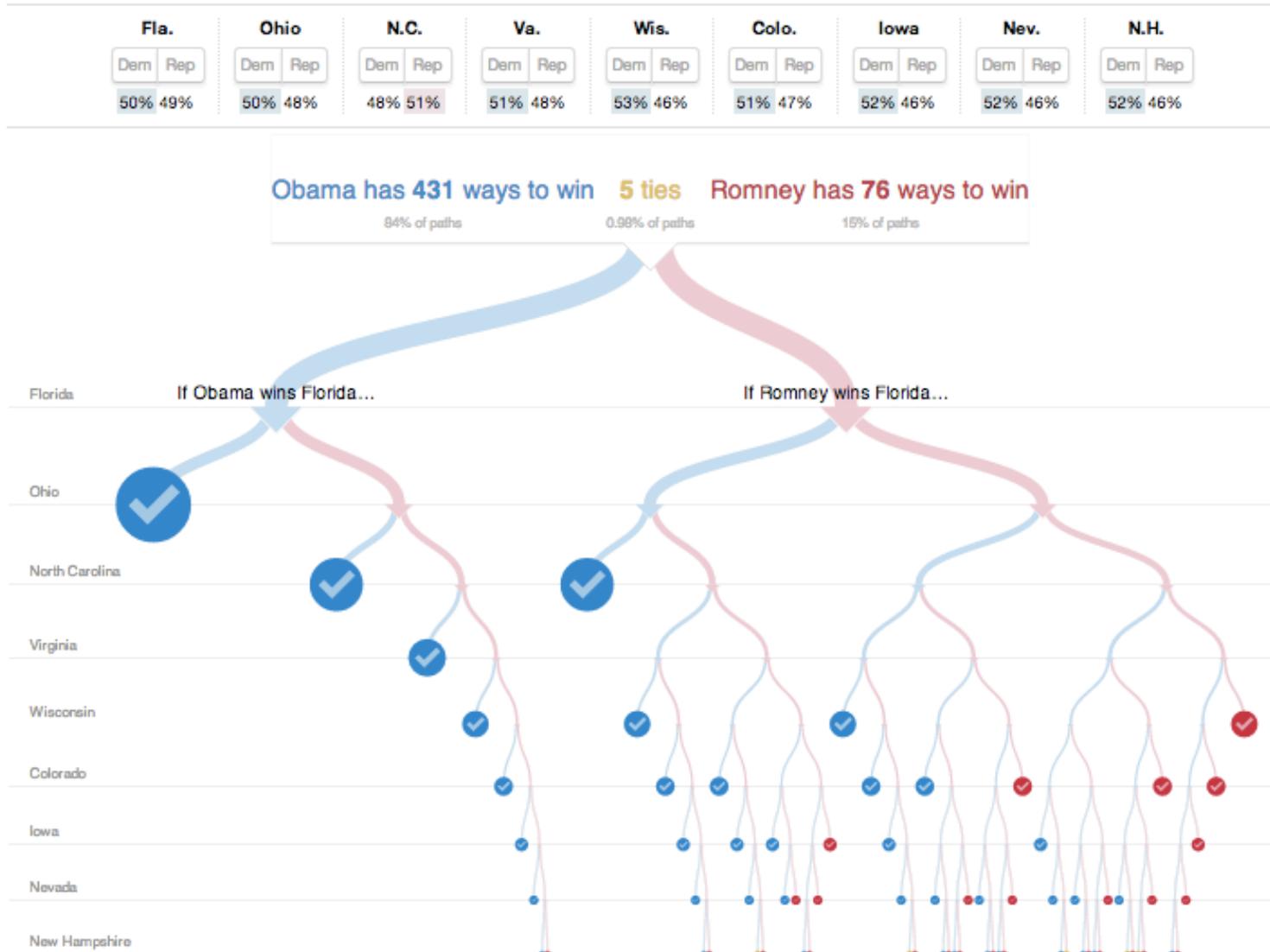
42 released detainees who were identified as engaging in terrorist or insurgent activity after being released are shown with dark lines.

Seven detainees who died in custody are marked with small triangles.

# Paths to the White House

Map | Big Board | **Scenarios** | Exit Polls

President Obama won a clear victory, but his popular vote margin in several battleground states was very thin. Select a winner in the most competitive states below to explore alternate electoral outcomes.



# Who are the Super PACs' Biggest Donors?

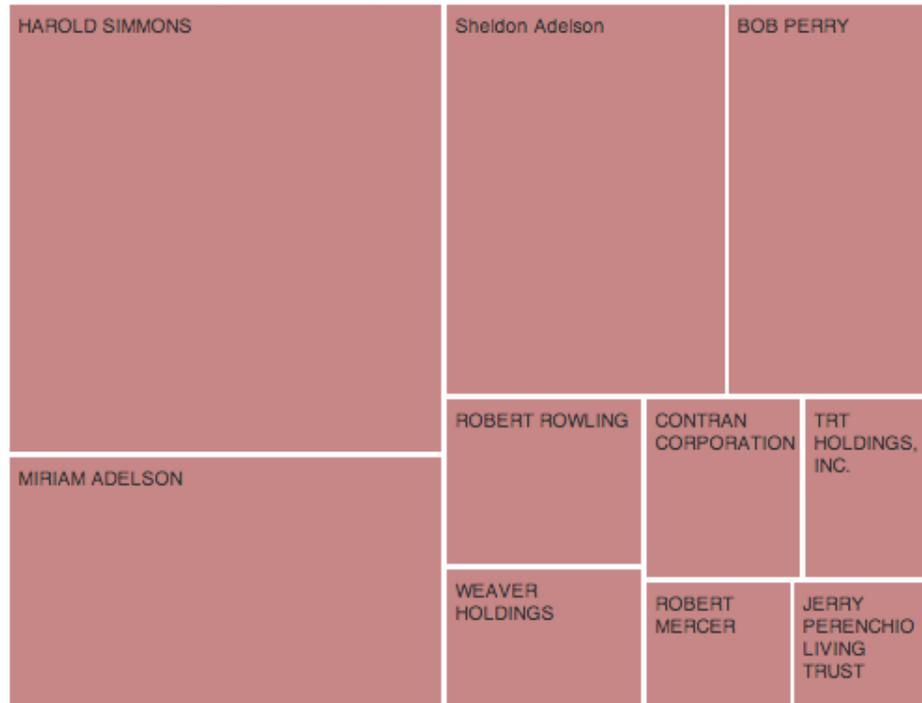
By Al Shaw, ProPublica. Updated December 7, 2012

This chart shows the share of all contributions given by the top ten donors to super PACs still active in the 2012 election, through November, 2012. Some corporations are affiliated with individual donors, such as the Contran Corporation, which is owned by Harold Simmons | [See all contributions at PAC Track »](#)

Hover over each super PAC's name to see the total raised by its top ten donors, and hover over each donor to see how much they gave. Click a month to see top donors' contributions as of that month.

« PREVIOUS Jan. Feb. March April May June July Aug. Sept. Oct. Nov. NEXT »

## American Crossroads (pro-Conservative)



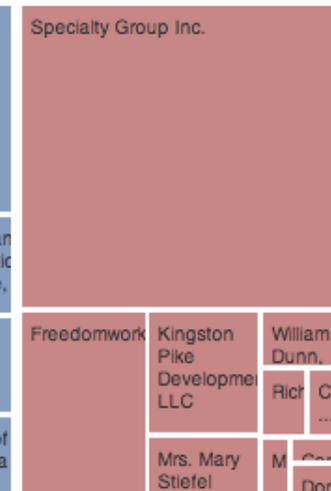
## Priorities USA Action (pro-Obama)



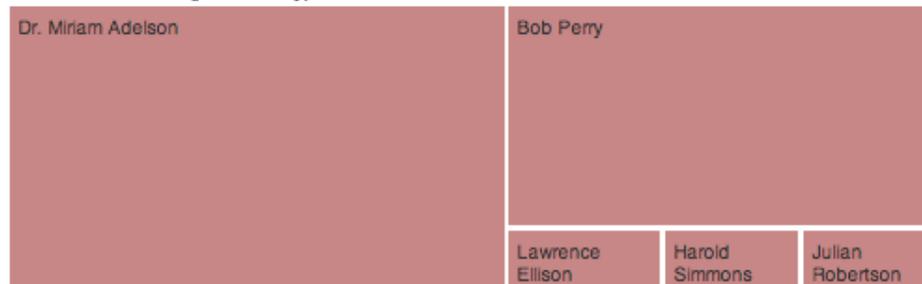
## Majority PAC (pro-Liberal)



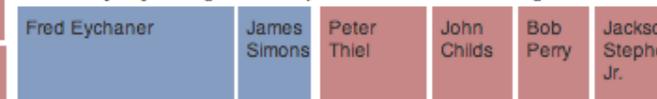
## FreedomWorks for America PAC



## Restore Our Future (pro-Romney)



## House Majority PAC (pro-Liberal) Club for Growth Action (pro-



The United States  
Unlimited  
(we found 500 grams)

## Acetaminophen Around the World

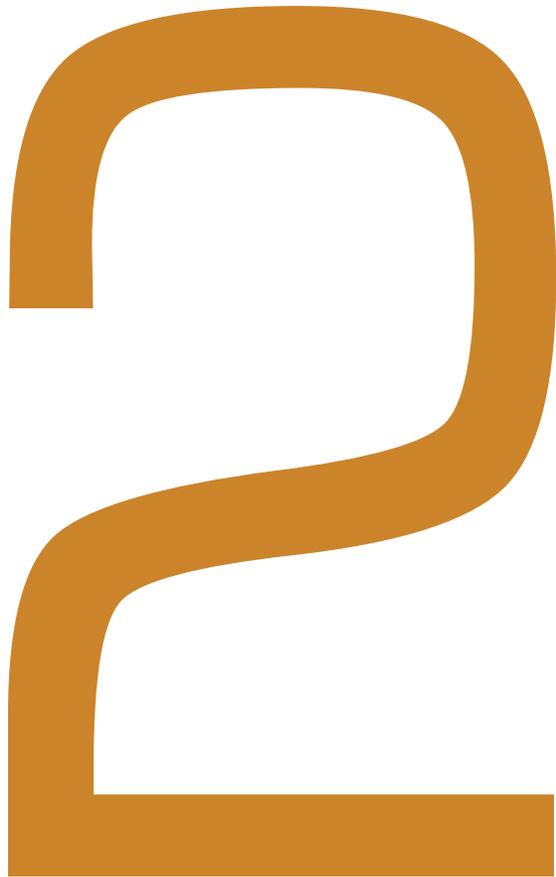
See how much acetaminophen you can buy in the United States compared to England, Germany, and Mexico. Each jar contains the maximum amount of acetaminophen allowed in a single package. Each gram is the equivalent of two Extra Strength Tylenol tablets.

England  
16 grams

Germany  
10 grams

Mexico  
10 grams

PHOTO: LARS KLOVE FOR PROPUBLICA

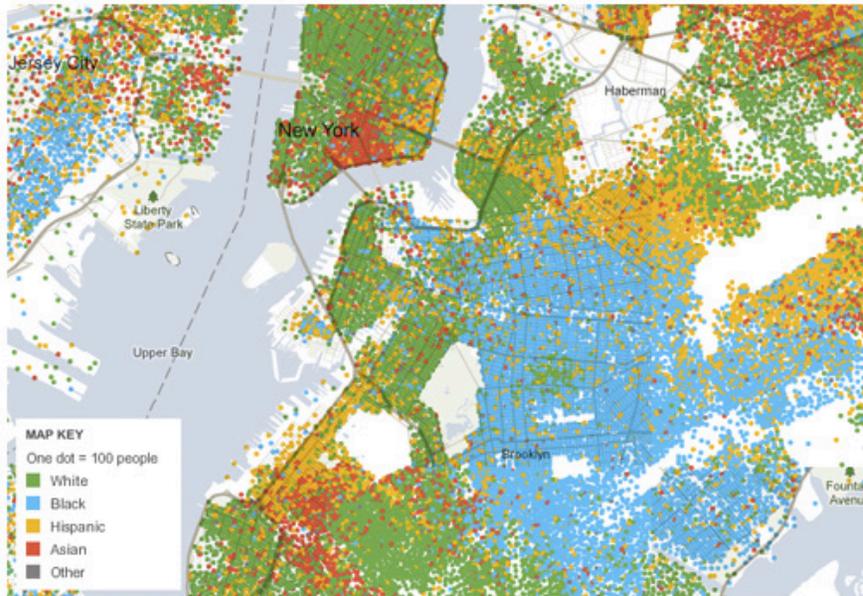


# **IT'S NOT ALWAYS A MAP**

Sometimes maps shouldn't be maps

# When Maps Shouldn't Be Maps

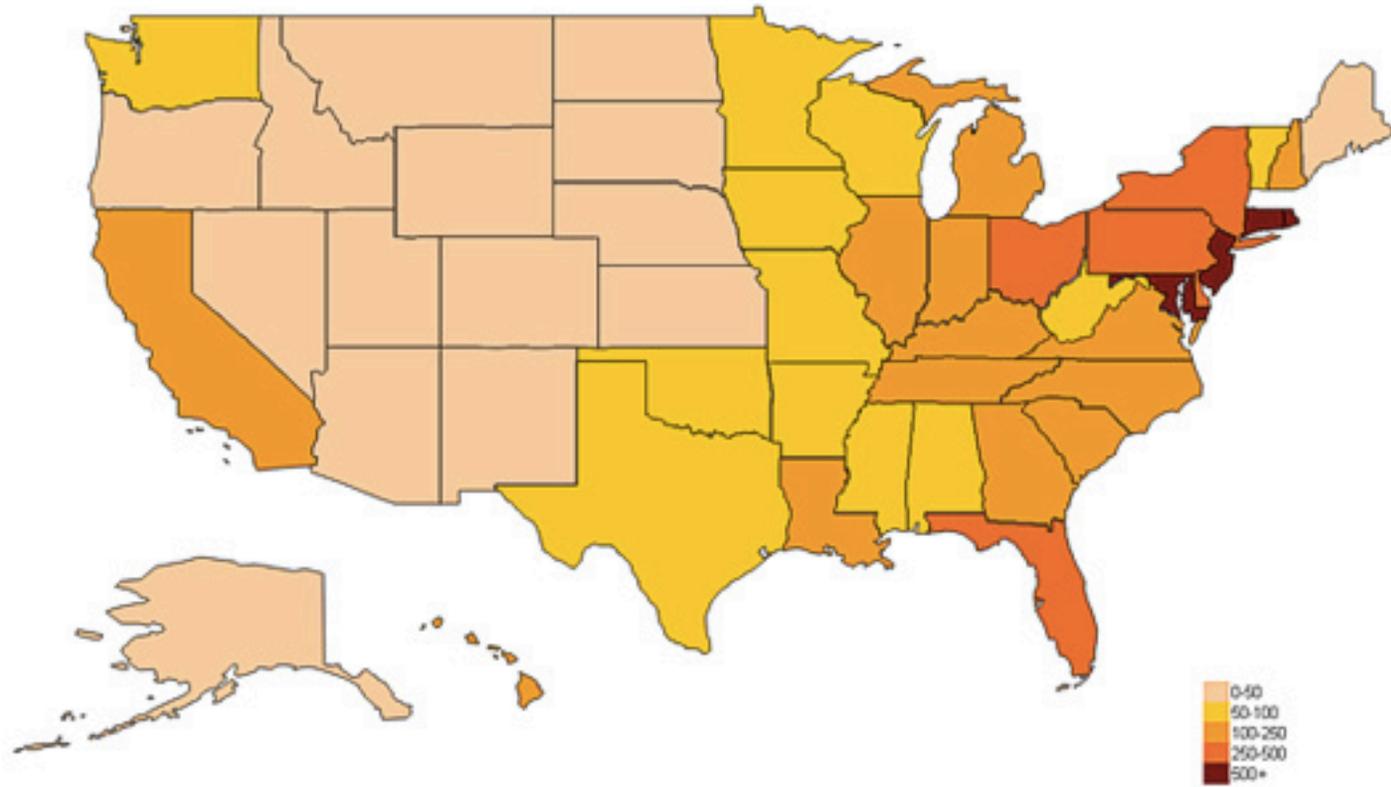
Fri Oct 14 2011 11:12 AM EDT | 21 Comments



Often, when you get data that is organized by geography — say, for example, food stamp rates in every county, high school graduation rates in every state, election results in every House district, racial and ethnic distributions in each census tract — the impulse is since the data **CAN** be mapped, the best way to present the data **MUST** be a map. You plug the data into ArcView, join it up with a shapefile, export to Illustrator, clean up the styles and voilà! Instant graphic ready to be published.

---

**POPULATION DENSITY BY STATE**



193 Democrats

0 undecided

Republicans 242

-63 Seats

218 for majority 255 Dems. before election

Seats +63  
Need +39 seats for control

Show results for:

GAIN WIN LEAD

Democrats expected to win easily

District	Dem.	Rep.	% Rpt.
Ala. 7	72%	28%	100%
Ariz. 4	67%	28%	100%
Calif. 1	63%	31%	100%
Calif. 5	72%	25%	100%
Calif. 6	66%	30%	100%
Calif. 7	68%	32%	100%
Calif. 8	80%	15%	100%
Calif. 9	84%	11%	100%
Calif. 10	59%	38%	100%
Calif. 12	76%	22%	100%
Calif. 13	72%	28%	100%
Calif. 14	69%	28%	100%
Calif. 15	68%	32%	100%
Calif. 16	68%	24%	100%
Calif. 17	67%	26%	100%
Calif. 23	58%	38%	100%
Calif. 27	65%	35%	100%
Calif. 28	70%	22%	100%
Calif. 29	65%	32%	100%
Calif. 30	65%	32%	100%
Calif. 31	84%	16%	100%
Calif. 32	71%	29%	100%
Calif. 33	86%	14%	100%
Calif. 34	77%	23%	100%
Calif. 35	79%	21%	100%
Calif. 36	60%	35%	100%

Democrats expected to win narrowly

District	Dem.	Rep.	% Rpt.
Ark. 4	58%	40%	100%
Calif. 18	58%	42%	100%
Calif. 20	52%	48%	100%
Calif. 47	53%	39%	100%
Colo. 7	53%	42%	100%
Conn. 4	53%	47%	100%
Conn. 5	54%	46%	100%
Del. 1	57%	41%	100%
Ga. 12	57%	43%	100%
Iowa 1	50%	48%	100%
Iowa 2	51%	46%	100%
Iowa 3	51%	47%	100%
Ill. 8	48%	48%	100%
Ill. 10	49%	51%	100%
Ky. 3	55%	44%	100%
La. 2	65%	33%	100%
Mass. 4	54%	43%	100%
Me. 1	57%	43%	100%
Me. 2	55%	45%	100%
Mich. 9	50%	47%	100%
Mich. 15	57%	40%	100%
Minn. 1	49%	44%	100%
Mo. 4	45%	50%	100%
N.C. 2	49%	49%	100%
N.C. 7	54%	46%	100%
N.C. 11	54%	46%	100%

Tossup seats

District	Dem.	Rep.	% Rpt.
Ala. 2	49%	51%	100%
Ariz. 5	43%	52%	100%
Ariz. 7	50%	44%	100%
Ariz. 8	49%	47%	100%
Calif. 11	48%	47%	100%
Colo. 3	46%	50%	100%
Fla. 22	46%	54%	100%
Fla. 25	43%	52%	100%
Ga. 2	51%	49%	100%
Ga. 8	47%	53%	100%
Hawaii 1	53%	47%	100%
Idaho 1	41%	51%	100%
Ill. 14	45%	51%	100%
Ill. 17	43%	53%	100%
Ind. 2	48%	47%	100%
Ind. 9	42%	52%	100%
Ky. 6	50%	50%	100%
Mass. 10	47%	42%	100%
Mich. 7	45%	50%	100%
Miss. 4	47%	52%	100%
N.C. 8	53%	44%	100%
N.D. 1	45%	55%	100%
N.H. 2	47%	48%	100%
N.J. 3	47%	50%	100%
Nev. 3	47%	48%	100%
N.Y. 19	47%	53%	100%

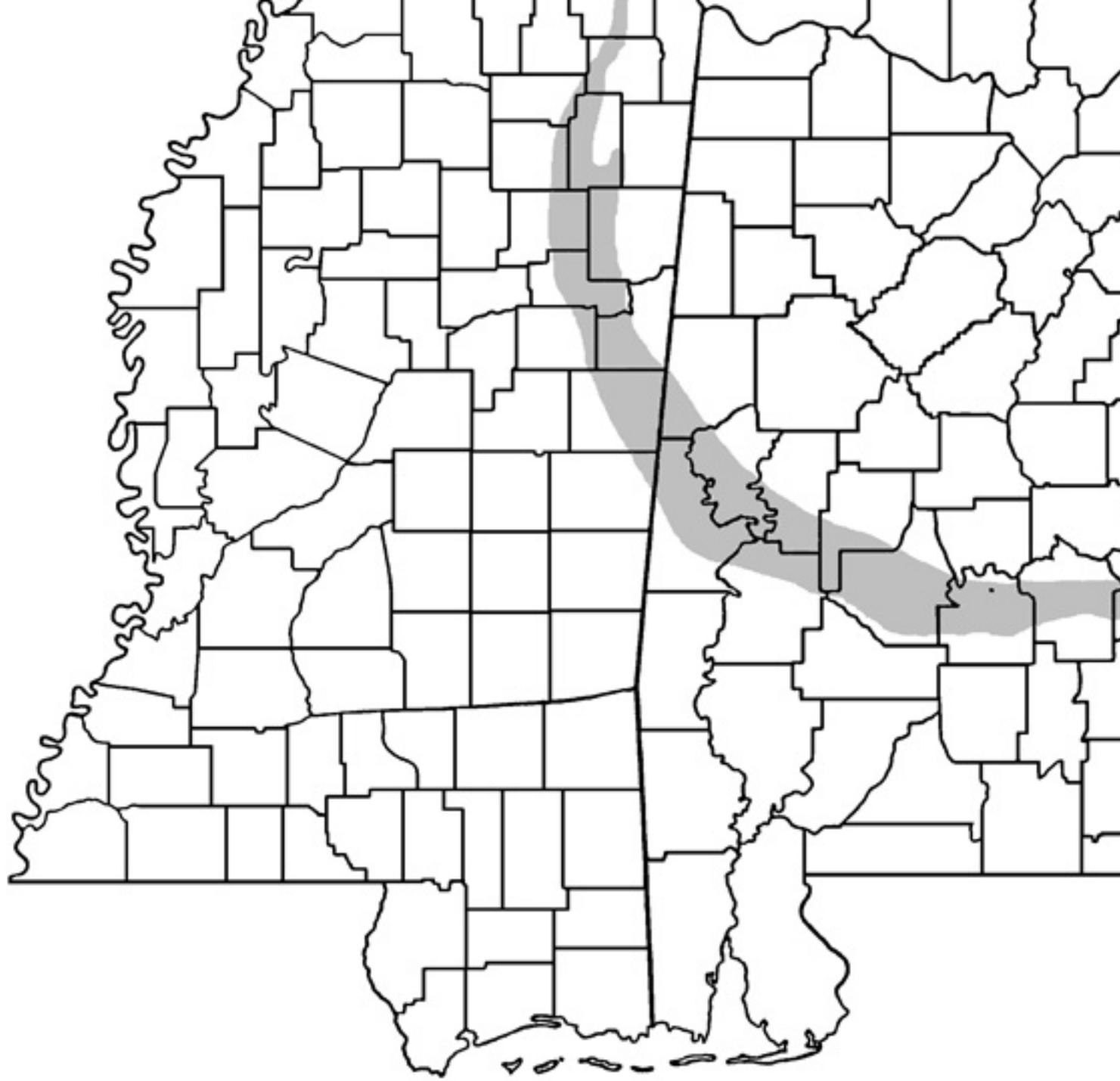
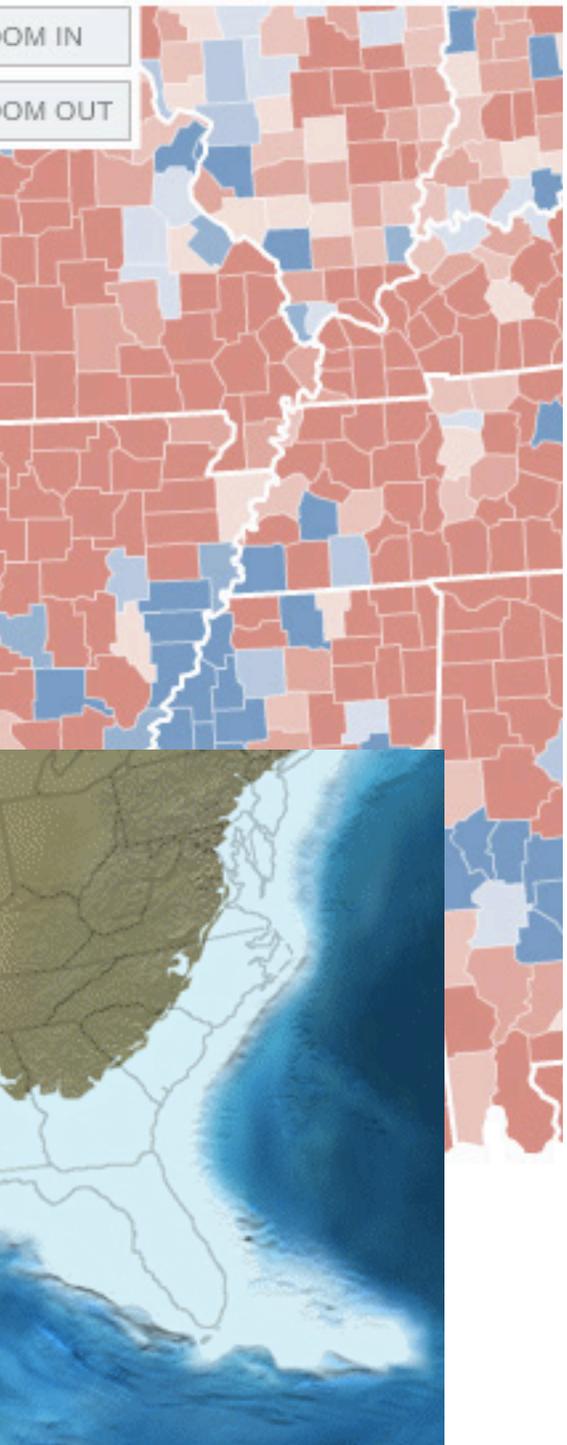
Republicans expected to win narrowly

District	Dem.	Rep.	% Rpt.
Ark. 1	44%	52%	100%
Ariz. 1	44%	50%	100%
Ariz. 3	41%	52%	100%
Calif. 3	43%	50%	100%
Colo. 4	41%	52%	100%
Fla. 2	42%	54%	100%
Fla. 8	38%	56%	100%
Fla. 24	40%	60%	100%
Ill. 11	43%	57%	100%
Md. 1	42%	54%	100%
Mich. 1	41%	52%	100%
Minn. 6	40%	53%	100%
Miss. 1	41%	55%	100%
Neb. 2	39%	61%	100%
N.H. 1	42%	54%	100%
N.M. 2	45%	55%	100%
Ohio 1	46%	51%	100%
Ohio 15	41%	54%	100%
Pa. 3	44%	56%	100%
Pa. 6	43%	57%	100%
Pa. 7	44%	55%	100%
Pa. 11	45%	55%	100%
Pa. 15	39%	54%	100%
Tex. 17	37%	62%	100%
Va. 2	42%	53%	100%
Va. 5	47%	51%	100%

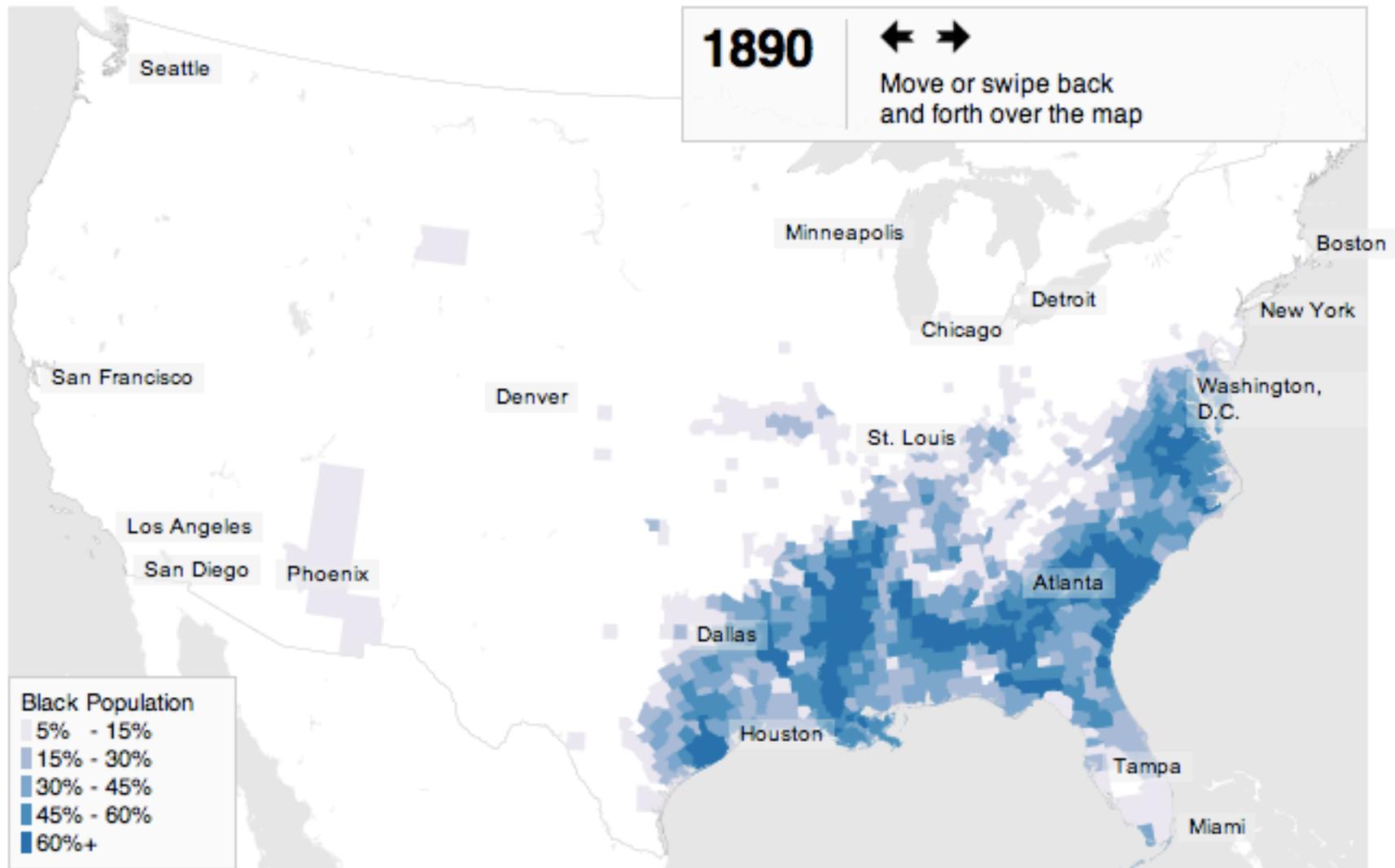
Republicans expected to win easily

District	Dem.	Rep.	% Rpt.
Alaska 1	31%	69%	100%
Ala. 1		83%	100%
Ala. 3	41%	59%	100%
Ala. 4		Unc.	
Ala. 5	42%	58%	100%
Ala. 6		Unc.	
Ark. 2	38%	58%	100%
Ark. 3	28%	72%	100%
Ariz. 2	31%	65%	100%
Ariz. 6	29%	66%	100%
Calif. 2	43%	57%	100%
Calif. 4	31%	61%	100%
Calif. 19	35%	65%	100%
Calif. 21		Unc.	
Calif. 22		Unc.	
Calif. 24	40%	60%	100%
Calif. 25	38%	62%	100%
Calif. 26	37%	54%	100%
Calif. 40	33%	67%	100%
Calif. 41	37%	63%	100%
Calif. 42	32%	62%	100%
Calif. 44	44%	56%	100%
Calif. 45	42%	51%	100%
Calif. 46	38%	62%	100%
Calif. 48	36%	60%	100%
Calif. 49	31%	63%	100%

FROM IN  
FROM OUT



# Living Apart: How the Government Betrayed a Landmark Civil Rights Law





# 332 ✓

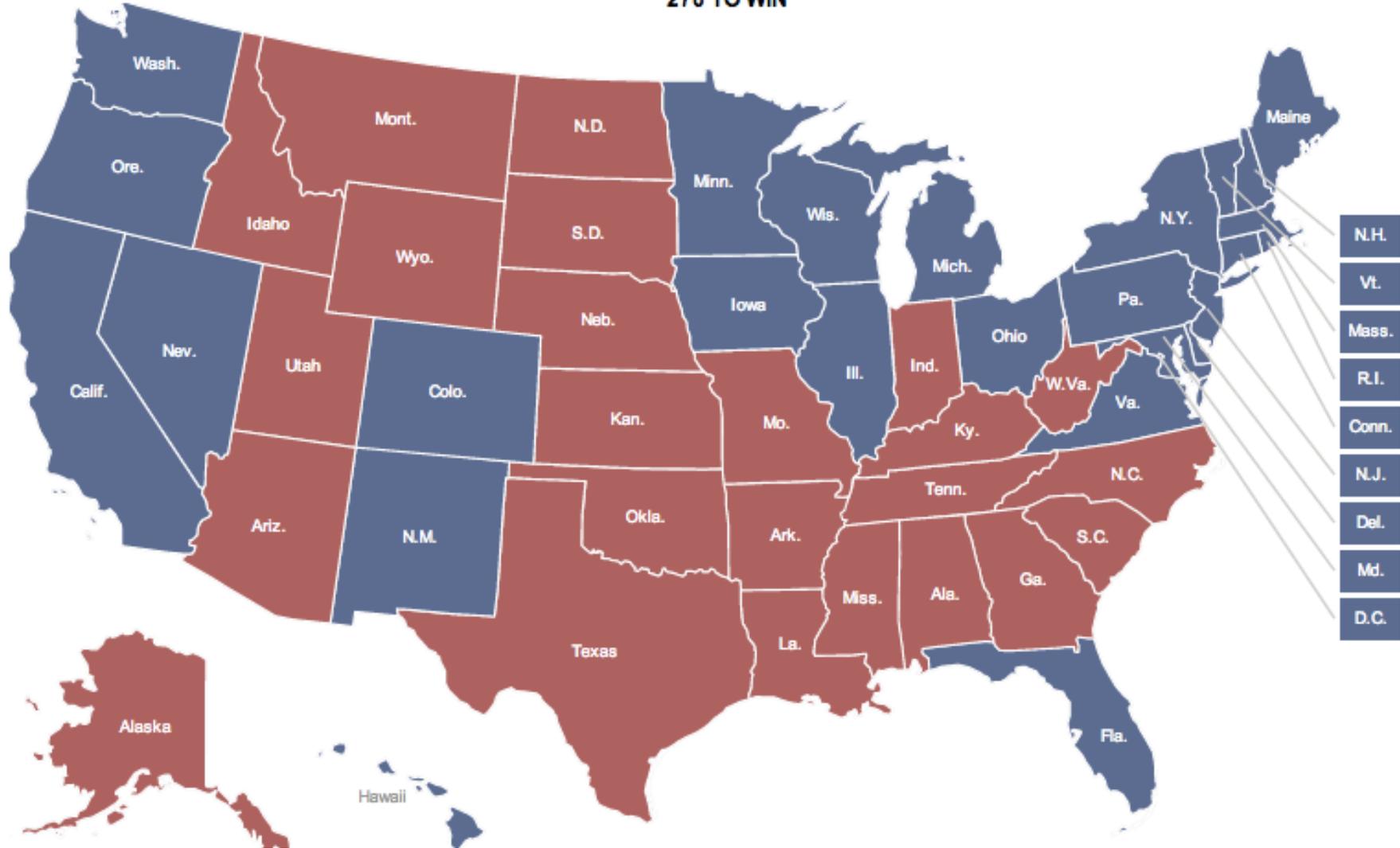
ELECTORAL VOTES

# 206

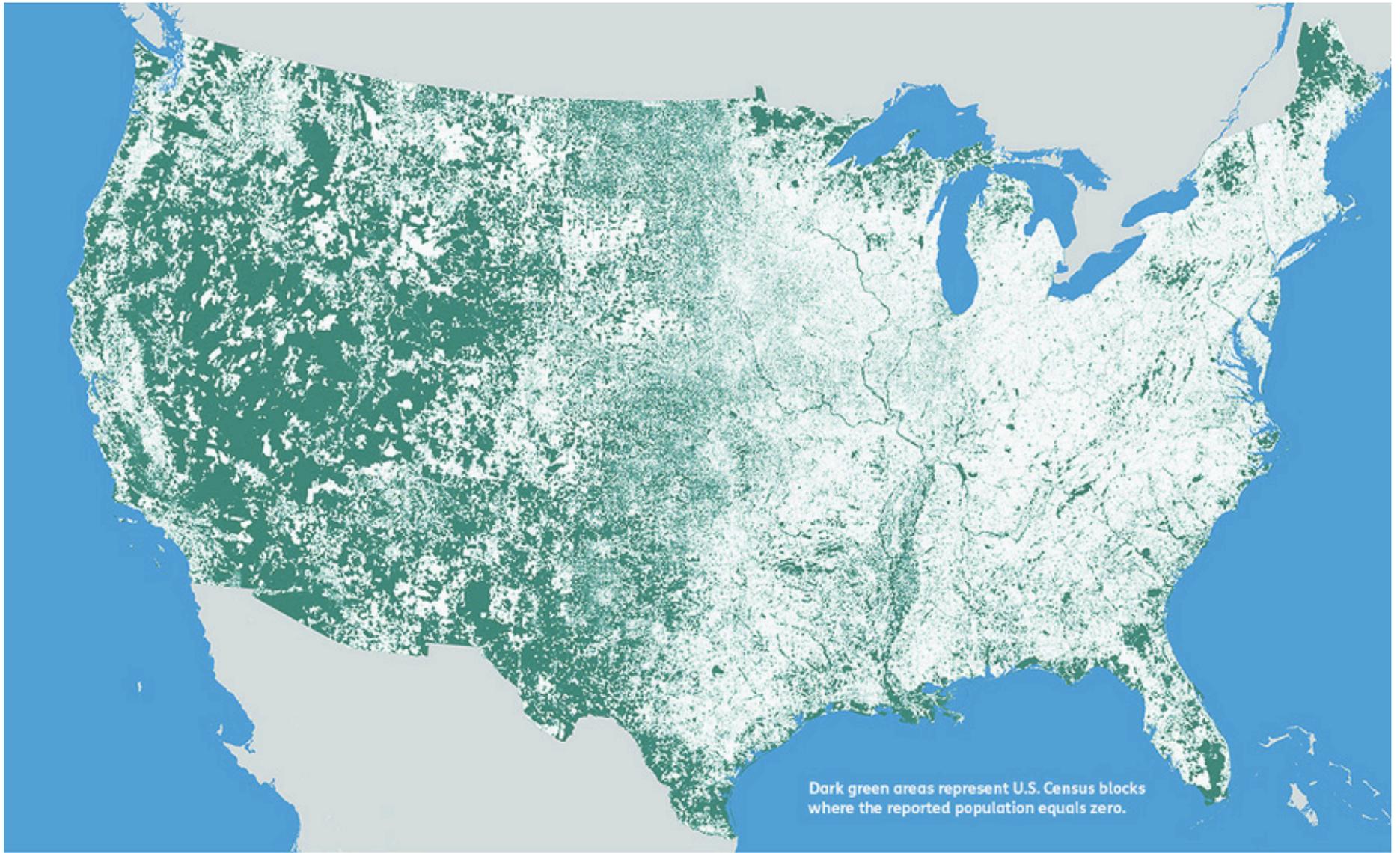
ELECTORAL VOTES



270 TO WIN



President		OBAMA 332 NEEDS 0		ROMNEY 206 NEEDS 64				
12:15	VIRGINIA (13)	50.8	47.8	11:42	COLORADO (9)	51.2	46.5	
11:18	OHIO (18)	50.1	48.2	11:27	WISCONSIN (10)	52.8	46.1	
12:50	FLORIDA (29)	50	49.1	11:14	IOWA (6)	52.1	46.5	
9:51	N. HAMPSHIRE (4)	52.2	46.4	11:38	NEVADA (6)	52.3	45.7	
7:00		8:00	MASS. (11)	60.7 37.6	10:21	NEW MEXICO (5)	52.9 43	
7:05	GEORGIA (16)	45.4 53.4	8:00	MISSISSIPPI (6)	43.5 55.5	9:00	NEW YORK (29)	62.6 36
7:04	INDIANA (11)	43.8 54.3	11:07	MISSOURI (10)	44.3 53.9	9:01	N. DAKOTA (3)	38.9 58.7
7:04	KENTUCKY (8)	37.8 60.5	9:51	N. HAMPSHIRE (4)	52.2 46.4	9:00	S. DAKOTA (3)	39.9 57.9
7:05	S. CAROLINA (9)	44 54.6	9:08	NEW JERSEY (14)	58 40.9	9:00	TEXAS (38)	41.4 57.2
7:04	VERMONT (3)	67 31.2	8:01	OKLAHOMA (7)	33.2 66.8	11:27	WISCONSIN (10)	52.8 46.1
12:15	VIRGINIA (13)	50.8 47.8	9:44	PENN. (20)	52 46.8	9:01	WYOMING (3)	28 69.3
7:30		8:00	RHODE ISLAND (4)	62.7 35.5	10:00			
10:54	N. CAROLINA (15)	48.4 50.6	8:24	TENNESSEE (11)	39 59.5	11:14	IOWA (6)	52.1 46.5
11:18	OHIO (18)	50.1 48.2	8:30		10:09	MONTANA (3)	41.8 55.3	
7:30	W. VIRGINIA (5)	35.5 62.3	8:33	ARKANSAS (6)	36.9 60.6	11:38	NEVADA (6)	52.3 45.7
8:00		9:00		10:00	UTAH (6)	24.9 72.8		
8:00	ALABAMA (9)	38.4 60.7	10:38	ARIZONA (11)	44.1 54.2	11:00		
8:00	CONNECTICUT (7)	58.4 40.4	11:42	COLORADO (9)	51.2 46.5	11:01	CALIFORNIA (55)	59.3 38.3
8:00	DELAWARE (3)	58.6 40	9:00	KANSAS (6)	37.8 60	11:01	HAWAII (4)	70.6 27.8
8:00	WASH. D.C. (3)	91.4 7.1	9:00	LOUISIANA (8)	40.6 57.8	11:01	IDAHO (4)	32.6 64.5
12:50	FLORIDA (29)	50 49.1	9:00	MICHIGAN (16)	54.3 44.8	11:14	OREGON (7)	54.5 42.7
8:01	ILLINOIS (20)	57.3 41.1	10:44	MINNESOTA (10)	52.8 45.1	11:01	WASHINGTON (12)	55.8 41.7
8:06	MAINE (2)	56 40.9	9:04	NEBRASKA (2)	37.8 60.5	12:00		
8:04	MAINE D1 (1)	58.7 37.7	9:04	NEBRASKA D1 (1)	40.5 57.7	1:52	ALASKA (3)	41.3 55.3
8:04	MAINE D2 (1)	52.9 44.5	9:04	NEBRASKA D2 (1)	45.2 53.4			
8:00	MARYLAND (10)	61.7 36.6	9:04	NEBRASKA D3 (1)	27.7 70.4			



Dark green areas represent U.S. Census blocks where the reported population equals zero.

# NOBODY LIVES HERE

The 4,871,270 U.S. Census Blocks with zero population  
(2010)

Areas with population density over 5 people per square kilometer.



3

## **SHOW THE NEAR AND FAR**

The big picture & then all the details



# Pipeline Safety Tracker

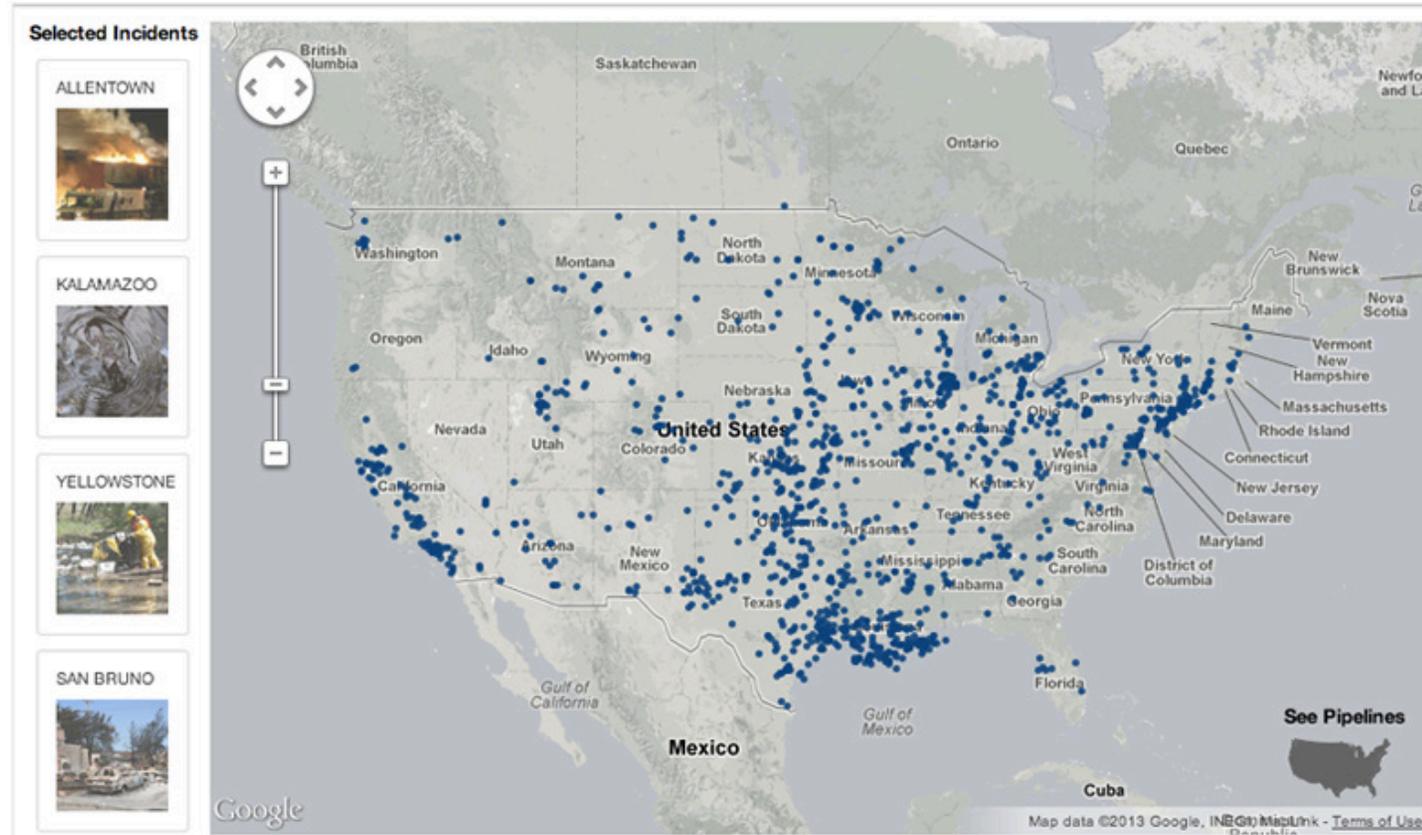
Find the Accidents Near You

Tweet 405

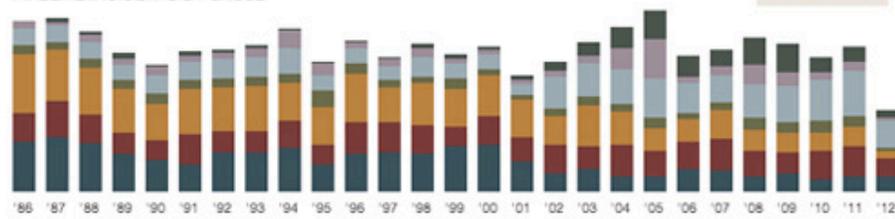
Like 738

By [Lena Groeger](#), ProPublica, Nov. 15, 2012

Although they carry the vast majority of our oil and natural gas, the nation's 2.5 million miles of pipelines remain largely invisible to the public. And while they're much safer than alternatives such as trucks, pipelines suffer hundreds of ruptures and spills every year. Critics blame minimal oversight and old pipes for accidents that could have been prevented; operators maintain that they're committed to continuous improvement. Here we map accidents that regulators labeled "significant incidents" from 1986 to the present. | [Related Story](#) >



PIPELINE INCIDENTS BY CAUSE



# Pipeline Safety Tracker

Find the Accidents Near You

Tweet 405

Like 738

Pipeline Safety Tracker » West Virginia

## West Virginia

**53** Incidents   **5** Fatalities   **30** Injuries   **\$15.4M** Property Damages   **50** Gas Incidents   **3** Hazardous Liquid Incidents

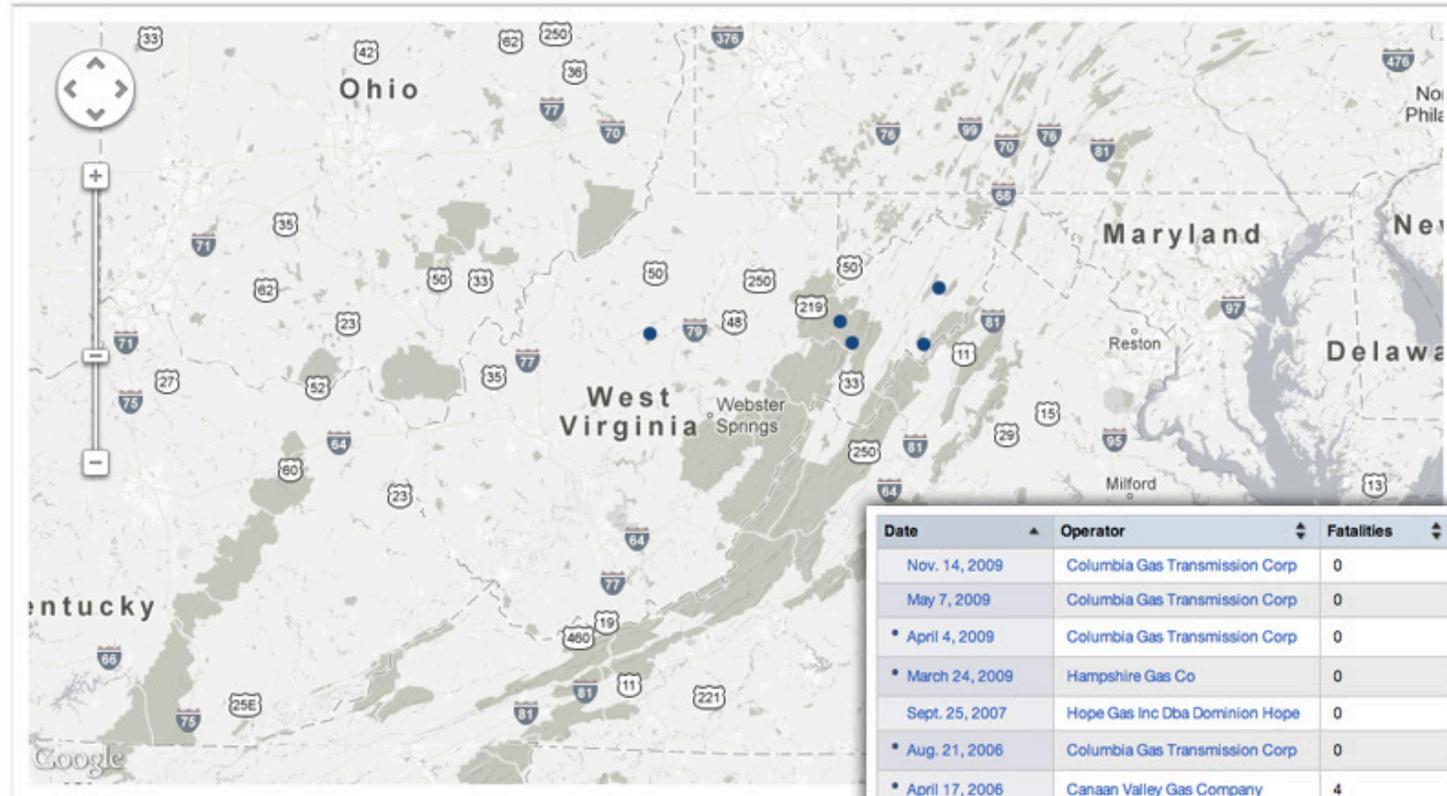
### Find Pipeline Incidents

State, City or Operator (e.g., Alabama, Houston, Chevron)

Search

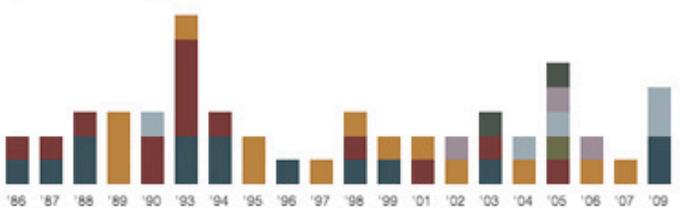
Or see incidents by year: **All Years** ▾

[Read the West Virginia Pipeline profile from the US DOT](#)



Date	Operator	Fatalities	Injuries	Property Damage
Nov. 14, 2009	Columbia Gas Transmission Corp	0	0	\$5.74M
May 7, 2009	Columbia Gas Transmission Corp	0	0	\$744K
• April 4, 2009	Columbia Gas Transmission Corp	0	0	\$104K
• March 24, 2009	Hampshire Gas Co	0	1	\$0
Sept. 25, 2007	Hope Gas Inc Db a Dominion Hope	0	1	\$67.5K
• Aug. 21, 2006	Columbia Gas Transmission Corp	0	0	\$147K
• April 17, 2006	Canaan Valley Gas Company	4	1	\$0
• Oct. 6, 2005	Equitrans, Lp	0	2	\$0
Aug. 18, 2005	Columbia Gas Transmission Corp	0	0	\$106K
July 30, 2005	Dominion Transmission, Inc	0	0	\$634K
June 17, 2005	Welch Gas Cooperative Association	0	0	\$235K
April 4, 2005	Columbia Gas Transmission Corp	0	0	\$578K
Sept. 25, 2004	Union Oil & Gas Inc	0	1	\$0
Jan. 26, 2004	Columbia Gas Transmission Corp	0	0	\$199K

Pipeline Incidents by Cause



# Bud's Story, from the Records

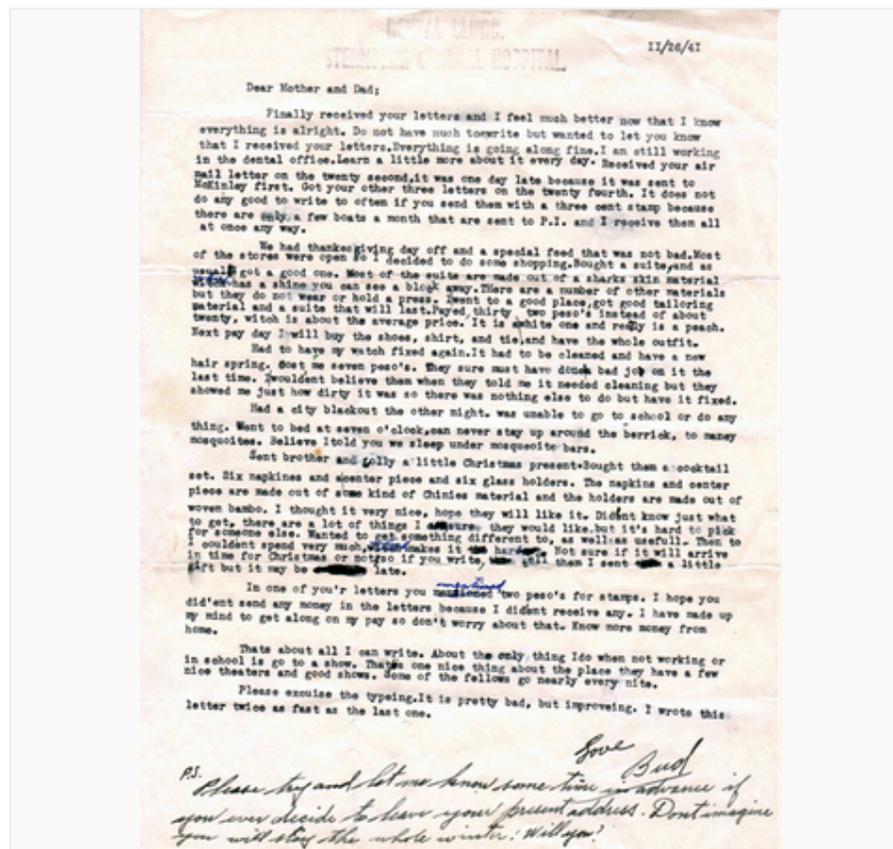
By Megan McCloskey and Sisi Wei, ProPublica, March 6, 2014, 7 a.m.

Private Arthur 'Bud' Kelder died as a POW in the Philippines during World War II. His parents always hoped that his body would eventually be sent home. But despite clues, the military has never recovered his remains. Here are letters and others documents from his case from 1941 to 1950. The documents and photographs below are either from the National Archive or courtesy of John Eakin.

Timeline

[Back to Story »](#)

Nov. 26, 1941



NOV. 26, 1941

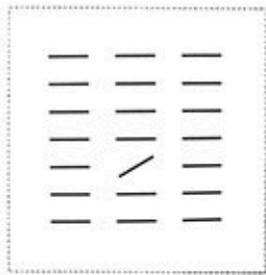
**Bud writes home from Manila**

# 4

## **USE MENTAL TRICKS**

Take advantage of the way the visual system works to get your point across

LINE ORIENTATION



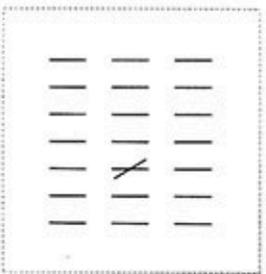
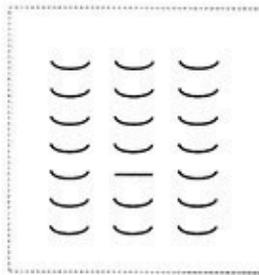
LINE LENGTH



LINE WEIGHT



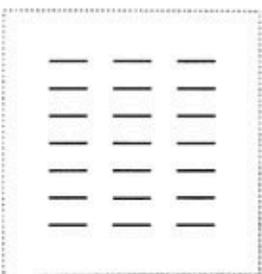
CURVATURE



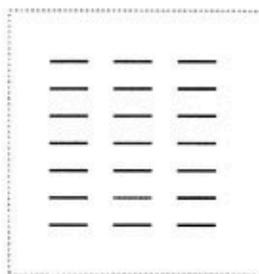
ADDED MARKS



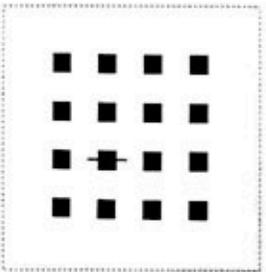
ENCLOSURE



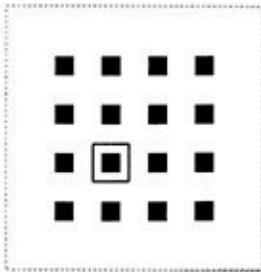
COLOR/HUE



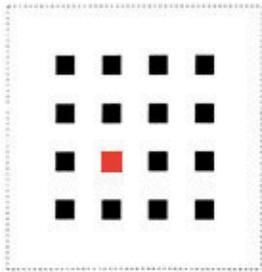
INTENSITY/VALUE



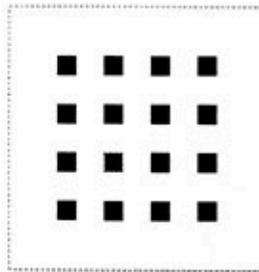
SHAPE



SIZE



SHARPNESS

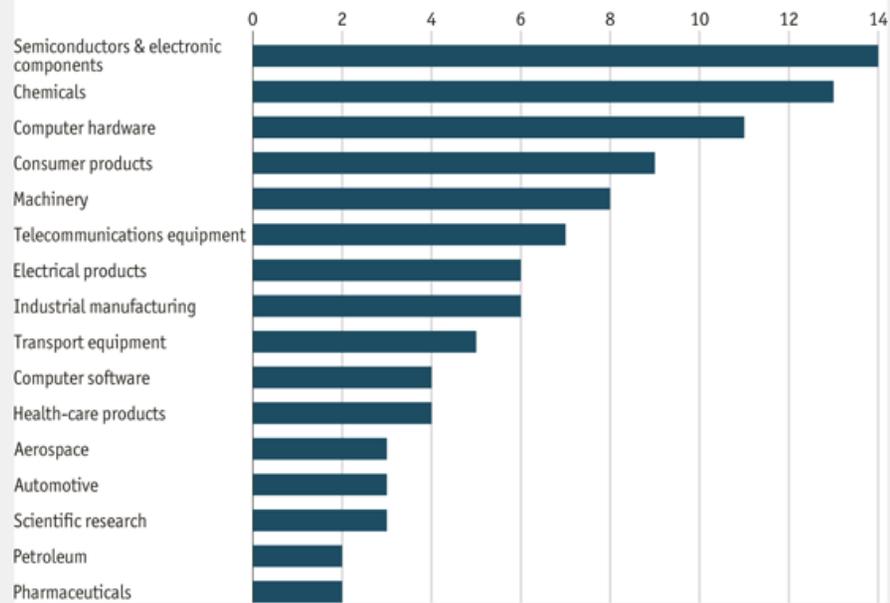


NUMEROSITY

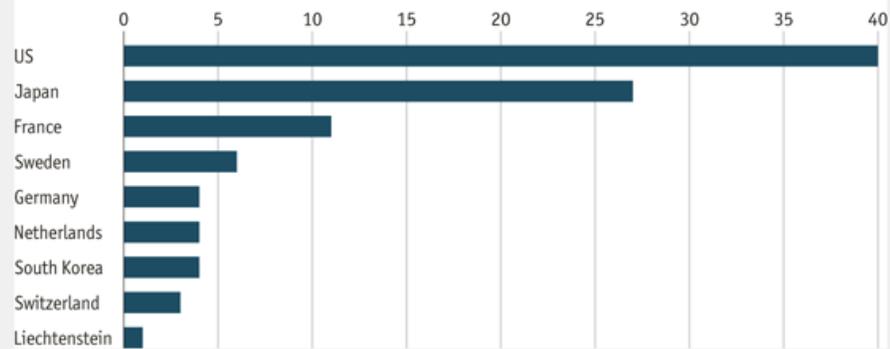
# Preattentive Features

## 100 most innovative companies, 2011

By industry, %



By country, %

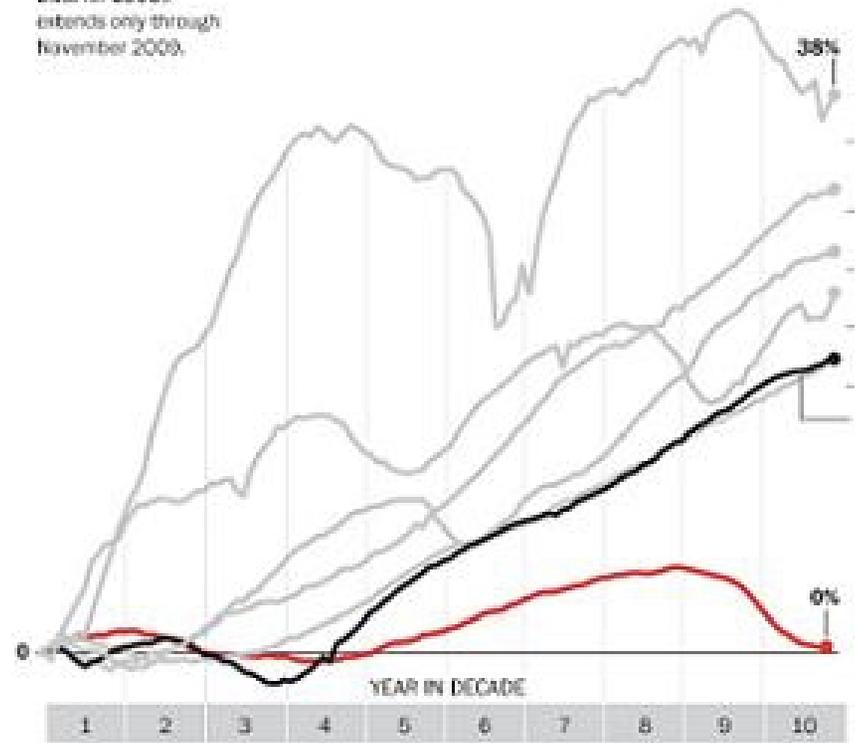


Source: Thomson Reuters

## Job growth, by decade

PERCENT CHANGE IN TOTAL NON-FARM PAYROLL EMPLOYMENT

Data for 2000s extends only through November 2009.





# Kepler's Tally of Planets

## Relative size of planets

- Earth
- Neptune
- Jupiter

## Relative size of Mercury's orbit

- Sun
- Mercury

Stars and planets are enlarged for visibility.

NASA's Kepler mission has discovered more than 950 confirmed planets orbiting distant stars. Planets with a known size and orbit are shown below, including Kepler 186f, an Earth-size planet in the habitable zone. [Related Article »](#)

## Relative size of stars

- Sun
- 2 times
- 3 times as wide

## Star temperature

- 6,500°
- 16,000° F

Sort by system size   Sort by order of discovery

